



SHARE THE NEWS ABOUT ROTARY WITH OUR COMMUNITY AND PROMOTE OUR WORLD ROTARY DAY ACTIVITIES

The Rotary International Public Image Committee has asked that every club plan and implement a Community Service Project focused around February 23, the 107th anniversary of Rotary's founding. The idea is to do good throughout the world simultaneously *and* to help communities understand what Rotary is all about.

Oak Ridge Breakfast Rotary Club volunteers will take the lead in producing **5,000 copies of a full-color special section about Rotary International and the three Oak Ridge clubs that will run in local newspapers.** ORBRC, The Rotary Club of Oak Ridge, and the Oak Ridge Sunset Rotary Club activities and history will be featured.

The first year's section ran 28 pages - it was featured on the Rotary International website's home page and won an RI Public Relations Award. Subsequent issues have highlighted ongoing work of the clubs, and Rotarians and their businesses supplied advertising support to let readers know about Rotary's good work in our community and the world.

We need your help again to help spread the word about our efforts and build stronger clubs to carry on our work in Oak Ridge, Anderson and surrounding counties, and the world.

Sign up to support the section with your advertising contribution. Ads range in price from \$25 to \$500 - there's a place for everyone to participate.

RESERVE YOUR SPACE BY JANUARY 30 – SEE DETAILS ON THE REVERSE.



Support the effort to tell our community about Rotary's work here and around the world.

Your name: _____

Company name: _____

Daytime phone(s): _____

Email: _____

**** DEADLINE TO RESERVE SPACE IS JANUARY 30 ****

INDIVIDUAL SUPPORTER AD

___ Enclosed is my check for ___ \$25 ___\$50 ___\$100 ___ MORE (\$____)

List ___ my name ___ my company name (mark one or both) as shown above in a supporting ad. (Note: Larger donors' names will be listed first).

BUSINESS OR INDIVIDUAL DISPLAY AD (FULL COLOR)

Enclosed is my check for:

___ Business card ad – \$50 (please enclose card)

___ 4.667-in. wide x 4.8-in. deep (1/4 page) ad -- \$150 *

___ 4.667-in. wide x 9.75-in. deep (1/2 page vertical) ad – \$250 *

___ 9.5-in. wide x 4.8-in. deep (1/2 page horizontal) ad – \$250 *

___ 9.5-in. wide x 9.75 in. deep (full page ad) -- \$500 *

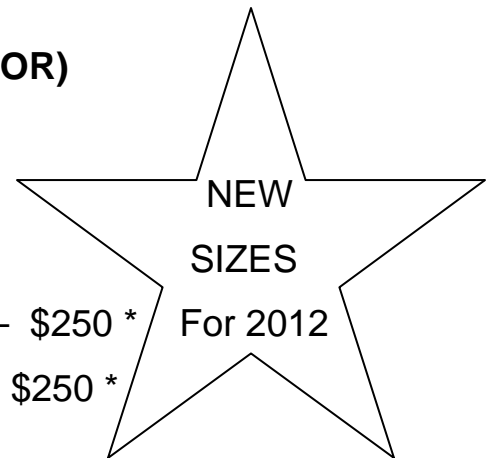
* DISPLAY AD DESIGN/PRODUCTION (check one)

___ I will deliver my ad via email in pdf format to orbrc@comcast.net by 1/30

___ I need help to create my ad; contact me by ___ phone or ___ email (above)

Production Tips (call 865-463-0043 if you have questions):

- Color ads should be CMYK (not RGB) and at least 200 dpi.
- Finished ads should be submitted as pdf files with embedded fonts (Publisher or Word files will have to be recreated; artwork scanned from these files may not reproduce well; provide artwork or logos as jpg files).
- Any type below 12 pts should be black for best results.



RETURN THIS FORM and your check (payable to ORBRC) by JANUARY 30

By mail: ORBRC, PO Box 6702, Oak Ridge, TN 37831 ~ By fax: 865-463-0045
via email to karen@kbsquare.com

For more information, call Judi 483-8643 or Karen 463-0043.